

Dig Deeper into Occupations

Specialized Occupations, Available Only From Burning Glass Technologies

What are Specialized Occupations?

Specialized occupations are Burning Glass' way of breaking up traditional occupations into much more granular categories than O*NET.

For instance, there's a big difference between a general Marketing Manager and a Digital Marketing Manager. Burning Glass allows you to zero in on the precise skills in demand for each unique occupation.



Get greater insight into competitors' strategy

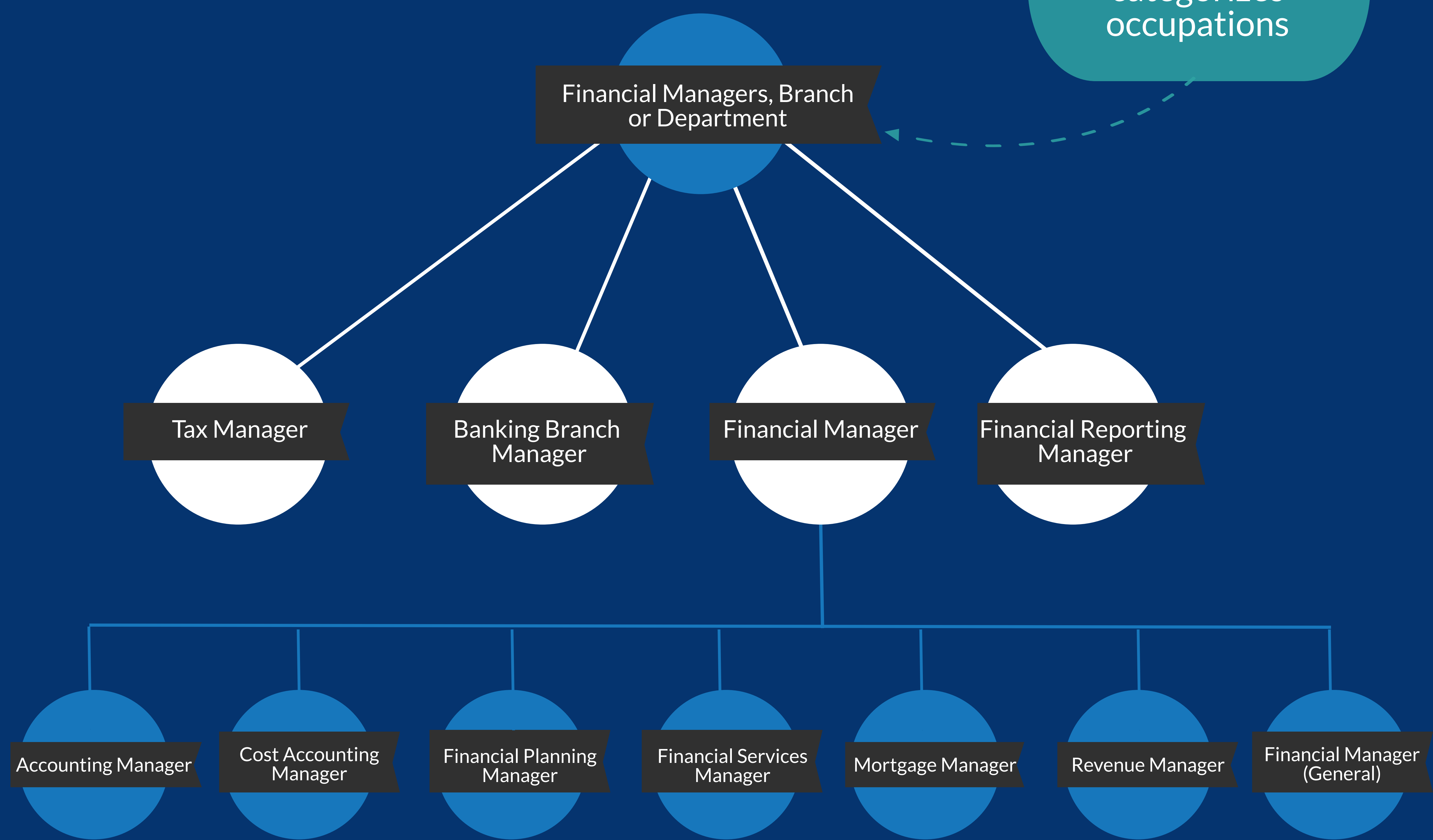


Improve talent planning



Provide better career advice to mid-career workers

This is how O*NET categorizes occupations



This is how Burning Glass categorizes occupations

How can specialized occupations help business professionals?

Analysts, researchers, and talent planners in large corporations can access granular job titles to find the exact specialists they need, such as a healthcare data analyst rather than a general data analyst.

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