Dig Deeper into Occupations
Specialized Occupations, Available Only From Burning Glass Technologies

What are Specialized Occupations?
Specialized occupations are Burning Glass' way of breaking up traditional occupations into much more granular categories than O*NET.
For instance, there's a big difference between a general Marketing Manager and a Digital Marketing Manager. Burning Glass allows you to zero in on the precise skills in demand for each unique occupation.

Analysts, researchers, and talent planners in large corporations can access granular job titles to find the exact specialists they need, such as a healthcare data analyst rather than a general data analyst.

This is how O*NET categorizes occupations

Financial Managers, Branch or Department
- Tax Manager
- Banking Branch Manager
- Financial Manager
- Financial Reporting Manager
- Accounting Manager
- Cost Accounting Manager
- Financial Planning Manager
- Financial Services Manager
- Mortgage Manager
- Revenue Manager
- Financial Manager (General)

This is how Burning Glass categorizes occupations

Get greater insight into competitors' strategy
Improve talent planning
Provide better career advice to mid-career workers

How can specialized occupations help business professionals?
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Learn More Today