



Workforce and Economic Development Applied Research Solutions



BURNING GLASS APPLIED RESEARCH

Create a responsive skills development system to drive economic development, decrease unemployment and underemployment, raise incomes, build entrees into the middle class, increase equity and inclusion, and otherwise create shared prosperity across the community.

Burning Glass offers the most current, comprehensive, and direct intelligence on:

- Skills and credentials that are most highly valued by employers locally, regionally, statewide, and nationally.
- Industries and occupations that offer the best-paying, most resilient opportunities.
- Education, training and credentials, that impact employability, wage, stability, and longer-term outlook.
- Changing economies' impact on workers by age, race, and gender.
- Reskilling and upskilling pathways.

RECENT CITY AND REGIONAL ANALYSES



Burning Glass Applied Research provides real-time data, custom analytics, and research solutions that enable workforce and economic developers to:

- ✓ Promote high-demand, high-growth job and career opportunities
- ✓ Improve education and training programs to address critical skills, offer industry credentials, and gain the knowledge to fit industry needs
- ✓ Redeploy people and their skills to more productive, more rewarding work
- ✓ Create strategies for economic and career mobility
- ✓ Activate latent and unappreciated talent pools
- ✓ Redesign career navigation and career awareness efforts to reflect local, state, and regional opportunities.



**TRUSTED,
REAL-TIME
DATA FOR
CUSTOM
ANALYSIS
AND
THOUGHTFUL,
RELEVANT
SOLUTIONS**

CONTACT US TO EXPLORE CUSTOMIZED DATA, APPLIED RESEARCH, AND SOLUTIONS TO WORKFORCE CHALLENGES

Burning Glass Technologies is an analytics software company that has cracked the genetic code of an ever-changing labor market. Powered by the world's largest and most sophisticated database of labor market data and talent, we deliver real-time data and breakthrough planning tools that inform careers, define Learning and Development programs, and share workforces.

